

December 2011

VIGORE!

**12 GREAT
HOLIDAY
GIFT IDEAS**

**KEEPING THOSE
CALORIES OFF
FOR THE HOLIDAYS**

**LIFESTYLE GURU
PHILLIP BLOCH
TALKS ABOUT LIFE,
FASHION,
& GAUSE CELEB**

**PLUS:
THE GREAT HOLIDAY FRAGRANCE DEALS
THE PERFECT HOLIDAY COCKTAIL DRESS
GETTING YOUR HOLIDAY SHINE ON**



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Season after season retailers look to attract shoppers with great deals that are supposed to be just too good to turn down. Usually retailers are just marketing traditional products that consumers already have or some new-fangled gadget that purports to be bigger, better and more efficient.

This holiday season *Vigore Magazine* has come up with twelve unique gifts for the person who has everything. Holiday gift-giving will never be the same!!

Vigore Magazine's 12 for 12: Twelve Holiday Gifts for the Person that Has Everything

[By William S. Gooch]



Collaterals. Photo courtesy of bcabi/PR.

COLLATERAS

Your friends and loved ones may not want a partridge in a pear tree, but they won't refuse these flux quantum charged rhodium shirt collar studs which can tame an unruly collar into submission. Made out of mother-of-pearl, onyx, abalone, as well as amethyst, citrine, topaz, and labradorite, **Collaterals** is an innovative fashion accessory that adds a unique style to any collared shirt. And at a retail price between \$95 and \$195, this is a great stocking stuffer for both men and women. For more information, go to: <http://www.thecollaterals.com>

ALZERINA JEWELRY

As charming as two turtle doves might seem, your loved one will be charmed more with some jewelry from **Alzerina**. There are some great pieces from Alzerina's 'The City' collection that will make you shine and sparkle at the special New Year's Eve party or a special night out on the town. Inspired by the NYC night life and the Empire State Building, these Swarovski crystal-encrusted pieces are finished with satin, leather and hand-stitched edges. Retailing at \$1200, this holiday gift is a great investment. For more information, go to: <http://www.alzerina.com>



Alzerina Jewelry. Photo courtesy of Kerin Alexander/PR



Shuffle



The Modern
December 2011
The past is very now.



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Theatre Festivals in Kerala 1

Upgrade to Pro



Eleanor Lambert.
Photo courtesy of John Tiffany.

ELEANOR LAMBERT: STILL HERE

▶ Calling birds can be a little noisy, but *Eleanor Lambert: Still Here*, author John Tiffany details how NYC's first fashion publicist found her calling. "Eleanor Lambert was the first publicist for artists and fashion designers in NYC ... She found something she loved and she did it. She represented Salvador Dali, Jackson Pollack and many others. She was so good at doing PR for contemporary artists that fashion designers came to her for representation," says Tiffany. "When she started representing American fashion designers, no one cared about American designers, not even *American Vogue*. So, to give these designers a platform, she created Fashion Press Week in 1944, which we now know as NY Fashion Week," continues Tiffany.

Eleanor died at the age of 100 in 2003. *Eleanor Lambert: Still Here* has over 300 illustrations and retails for \$95.

